



Plan Ahead

*Soroptimist International of Palm Desert
monthly newsletter*

Making a Difference, One Step at a Time

President Message

Valentine's Day is a special day dedicated to expressing love and appreciation for those we hold dear to our lives. It is a day filled with flowers, chocolates, and heartfelt gestures that remind us of the importance of love and connection.

For women, Valentine's Day can hold a special significance as it is a time to celebrate the bonds of sisterhood and friendship that brings us together.

Soroptimist of Palm Desert provides a space for women to support and uplift one another, to share our joys and struggles, and to build lasting connections that empower and inspire.



Happy Valentine's Day to all the amazing women out there may your day be filled with love, joy, and the warmth of sisterhood.

Warm regards,
Diane
President SIPD



SIPD receives \$10,000 check from the Trilogly La Quinta Service Organization

On January 24, 2025, SIPD members Donna Williams (left in photo) and Susan Browne Rosenberg (right in photo) were presented a donation check for \$10,000 from Elaine Sena Brown (center), President of the Trilogly La Quinta Service Organization.

Donna and Susan are residents of Trilogly and submitted an application for this grant nearly one year ago. This is the largest grant check and the last of several smaller donations over the years that started when Doris Churry lived at Trilogly some years ago.

The money came from a pool of funds generated by a small fee on the purchase of a home in the community. The Foundation has been dissolved and the funds dispersed.

The community now has a Charitable Works Committee which hopes to continue working with our club to service the needs of our Coachella Valley.

Soroptimist International of Palm Desert

CV Giving Day 2025 takes place on Tuesday, March 4, 2025

CV Giving Day is one of Coachella Valley's largest 24-hour online giving events, uniting our nine cities, hundreds of nonprofits, and generous residents and businesses in a very powerful movement to create lasting change.

Since 2023, this one-day event held on the first Tuesday of March, is designed to amplify the impact of local nonprofits by raising critical funds, winning cash prizes, and garnering positive awareness for the causes that matter most to our community.

Whether you're a donor, a nonprofit, or just a forward-thinking business, CV Giving Day offers a unique opportunity to help make a difference, strengthen community ties, and support the organizations that driving positive change across the Coachella Valley.

Join us in this region-wide celebration of generosity, where every dollar is amplified and helps build a stronger, more vibrant future for all.

Last year our club raised \$1,081 from individual donations. Our goal this year is to double that, \$2,000. Early giving starts February 4, 2025. The place to make your donations online with a credit card is:

<https://www.cvgivingday.org/organization/SIPD>

We need each SIPD member to share this information with your contacts by email, and your social media platforms.

Last year we also won a \$1,000 Social Media Hashtag Prize from Desert Community Foundation/1st Bank and a \$5,000 Random Prize from the RAP Foundation for a total funding of over \$7,000. We need everyone to promote CV Giving Day 2025 with the hashtag. #CVGIVINGDAY2025.

See the \$100,000 they will be giving away this year on the website.

<https://www.cvgivingday.org/prizes>



CV GIVING DAY SPONSORS
The Auen Foundation
Google
Desert Charities News
Amazon
1st Bank
Channel 3 News
The RAP Foundation
NPO Centric
Desert Community Foundation





You can use the link to make your reservation or scan the QR Code

<https://www.zeffy.com/ticketing/2025-liveyour-dream-awards-gala>



General admission
\$85.00

Your ticket includes dinner and live entertainment. March 1st with your menu options. Grilled
More...

Comp
\$ -

Special Guests

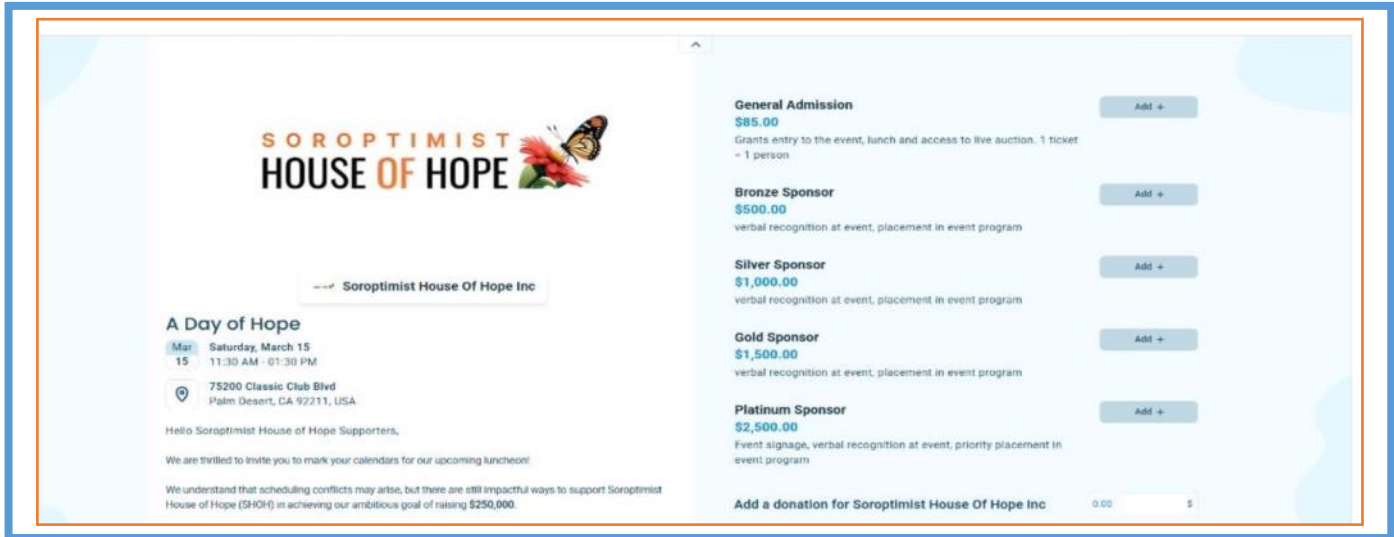
Add +

SIPD LIVE YOUR DREAM AWARDS GALA

Apr 5 Saturday, April 5
05:00 PM - 09:00 PM

39205 Palm Valley Dr
Palm Desert, CA 92211, USA

More details v



Here is the link for tickets to the 2025 Day of Hope Luncheon
<https://www.zeffy.com/ticketing/a-day-of-hope>

We understand that scheduling conflicts may arise, but there are still impactful ways to support Soroptimist House of Hope (SHOH) in achieving our ambitious goal of raising **\$250,000**.

SHOH has applied for the **Behavioral Health Continuum Infrastructure Program (BHCIP) grant**, and while we won't know if we've secured the grant until **June 2025**, we have stepped out in faith and secured a property at **22900 Curtin Road**. This bold move increases our chances of being selected for the grant, as it demonstrates our commitment to expanding services for women in need.

Our vision includes:

- **Transforming our existing property into a 6-bed detox facility.**
Developing a 14-bed women's residential treatment program at the new location. The BHCIP grant requires a **10% match**, and we hope to avoid pulling equity from our current property. That's where your generosity makes all the difference. Whether through sponsorship, donations, or event participation, your support will help us reach this critical milestone.

If the BHCIP grant is not secured, the funds raised will directly support renovations at the new ADA-compliant, licensed, and conditionally permitted property. Should we receive the grant, your contributions will go towards the 10% match required.

Thank you for standing with us as we expand our mission of empowering women and rebuilding lives. We are profoundly grateful for your continued generosity and belief in our work.

Nicole Yingling
Soroptimist House of Hope
Executive Director

Soroptimist International of Palm Desert



‘Mighty Girl Book Shelf’

Caesar Chavez Elementary School





Your Monthly Dash of SOLT Human Trafficking Awareness

Marlon Carrier

As you might remember from our review of the Soroptimist UpliftHER initiatives, January is Human Trafficking Awareness month. Broadly defined, human trafficking takes place when a person uses force, fraud, or coercion to obtain some type of labor or commercial sex act from another. It can happen anywhere, and victims can be of any age, race, gender, nationality, or economic background.

While not a pleasant topic to consider, it is one that we need to have knowledge of especially since it does take place right here in the Coachella Valley. In Riverside County massage parlors are a prime location for sex trafficking but there is a way out for victims.

Locally, the Coalition to End Human Trafficking Coachella Valley brings together various agencies, nonprofits and individuals to combat both sex and labor trafficking. The Barbara Sinatra Children's Center is the lead victim service provider in our area. This past January, the Riverside County Anti-Human Trafficking Conference was held at Agua Caliente Resort featuring keynote speaker Rachel Fischer, an author, international consultant and survivor leader.

We will keep our members posted with registration information for next year's event. In the meantime, information on trafficking, exploration and more is available on the Coalition website: <https://humantraffickingcoalition.org/>

Remember: Victims of Human Trafficking Need Support, Not Shame!

HUMAN TRAFFICKING



SUBURBS



RURAL TOWNS



CITIES

IT CAN HAPPEN TO ANYONE

NO MATTER RACE, AGE OR GENDER



RECOGNIZING THE WOMEN WHO MAKE A DIFFERENCE



Dr. June McCarroll
1867 - 1954

In the fall of 1917, Dr June Carroll was driving down the road and was run off the road by a truck. She had a choice of a sand dune vs the truck. Needless to say, she chose wisely. This is how she started a campaign to have a white line in the center of the road which would designate the two sides of the road.

Before we talk about this, what did she do before? She was born in Kentucky, went to college in Chicago, and went on to get her medical degree at Allopathic Medical College. Being a physician was rare in females at that time. She moved to Nebraska for two years and practiced at the Nebraska State School.

She moved to Indio where the weather was warm and dry because her husband caught tuberculosis. There was a tuberculosis health camp in the tiny town of Indio. Her husband became well, and he became the director of the camp and she was just a housewife when the physician of the camp left. She decided to fill in until a new physician was found. However, her temporary practice became so large with the railroad workers and their families and the ranchers coming to her that her practice became permanent. She was one of the first female physicians in the Coachella Valley and the only physician taking care of tens of thousands Cahuilla natives on the Indian reservation.

Dr. June not only took care of the physical aspects of her patients but also considered the mental state. Tuberculosis patients are quarantined from the rest of the world and had to stay in the camp. To fight boredom in her patients, she applied to Sacramento to have a branch of the state library opened in Indio. This was the first library in the Coachella Valley.

Her practice covered from Palm Springs to the Salton Sea. She spent many an hour on horseback, horse and buggy and later with a car. She often had to do operations in primitive situations on kitchen tables. In 1907, she was designated the first Indian doctor by the Bureau of Indian affairs.

In 1914, her husband died and two years later, she remarried to Frank McCarroll, the local railroad agent. She retired in 1916 when other physicians came to the valley. She then devoted her time to community endeavors. Dr. June became a member of the Indio club of the Riverside's Women's Club.

This is when the event of the truck occurred and the one that made her famous. The truck driver had difficulty determining which side of the road he should be on being that it was dusk and there were no markings. She decided to propose her idea of a white line in the center of the road to the Riverside Board of Supervisors. They listened and did nothing, however, she hand painted herself a stripe on a mile of Hwy 111/86 in Indio. This was the first center stripe in the whole US. It took persistence and five years of her presence at Highway meetings, Chamber of Commerce meetings and at the State Legislation meetings but it actually became state law in 1924.

This is a series presented by Dr. Christine Duranceau each month.

On Thursday, January 30, 2025 SI Palm Desert Membership Chair, Doris Churry opened her home for a Membership Tea

We recognized various members of our club

Esther Sjostrom SIPD Honorary Member

New Members

Shayra Hernandez and Vanessa Wilk

Recent New Members

Marlon Carrier and Andrea Durrett

and fairly recent New Members

Joceln Corominas, Judith Louise, Pam Rich and Omie Bergquist



We are
Soroptimist

Soroptimist International Palm Desert

A service organization committed to empowering women and girls through education across the world and in our community!

JOIN US AND CHANGE LIVES: soroptimistinternationalofpalmdesert.org

Tea Time at Doris's





Connect with us

There are many ways to join our club and support our mission. Contact us to find out more about volunteer opportunities, fund-raising events, and ways that you can help to get our message to your friends and family.

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2024-2025 OFFICERS

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Rose Mary Jameson, Past President
Betsy Kreger, Secretary
Becky Goebel, Treasurer

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NEWSLETTER

Natalie Angrisani, Editor
itsnatalie@gmx.com

50 Reasons to Join Soroptimist

Community Service | To Make a Difference | Worldwide Contribution | Friendship
Networking - Locally & Globally | Travel | International Conventions
Environmental Issues | Advocacy of Women's Issues | Women's Opportunity Awards
Legislative Issues | Personal Growth Potential | Membership Transferability
Regional Conferences | Raise Awareness of Women's Issues | Integrity of Profession
Learn Compatibility | Women Helping Women Rally Against Domestic Violence
Live Your Dream Awards | District Meetings | Globally Conscious Awareness
Education | Participation in UNIFEM | Promote Status of Women | Human Rights
Advocate Girls' Issues | Promote Youth Volunteerism | Spend Leisure Time Wisely
Leadership Training Opportunities | Take Action on Women's Health Issues
International Goodwill | Give Back to the Community | United Nations Representation
International Understanding | Experience the Joy of Achievement | Friendship Links
Accentuate the Love of Country | Be Part of a Global Voice for Women
Develop Fellowship | The Pride of Achievement | Cross-cultural Opportunities
Domestic Violence Awareness | Dream It Be It | Personality Development
Service to Members in Need | Participation in UNICEF | International Chat Line
Achievement Through Action | Lifelong Friendships

